Brief

**To create and run a website which focuses on Cardiff City football club - including features on up-and-coming fixtures, results, player profiles, match-reports, etc.**

Deliverables

* A range of Cardiff City related pictures/ videos/ sound-bites
* A collection of Cardiff City blogs
* In-depth details on each Cardiff City player
* All the latest club news, including fixtures & results

Methodology

* Take pictures/ record videos and upload then onto the website
* Alternatively, multimedia files can be found elsewhere, as long as copyright isn’t a major issue.
* Permissions to use links to various Cardiff City blogs
* A spreadsheet which will contain all the latest results
* Match-reports which can be inserted straight to website
* A database on every player, with in-depth research carried out into each of them – This will open up in a new tab, making it easier to use.

Research

* Research on players (name, age, appearances, clubs played for, etc)
* Research blogs related to Cardiff City, with the best making it onto the website
* Research multi-media, finding the most relevant videos & pictures for site
* Research into other club websites to see how best to incorporate all my findings into a spreadsheet & database

Conclusion

I have decided to make something which is challenging, but certainly achievable. By including various features such as databases and spreadsheets, it means that I am showing my willingness to push myself, making this website the best it can possibly be.

My passion and knowledge of the football club, combined with some skills I have already learned regarding this topic means that I believe I can create a site with a professional look, and one which can achieve me a respectable grade.

I will begin by creating an in-depth proposal, before then carrying out the research listed above, and then finally beginning the website which I am already looking forward too.